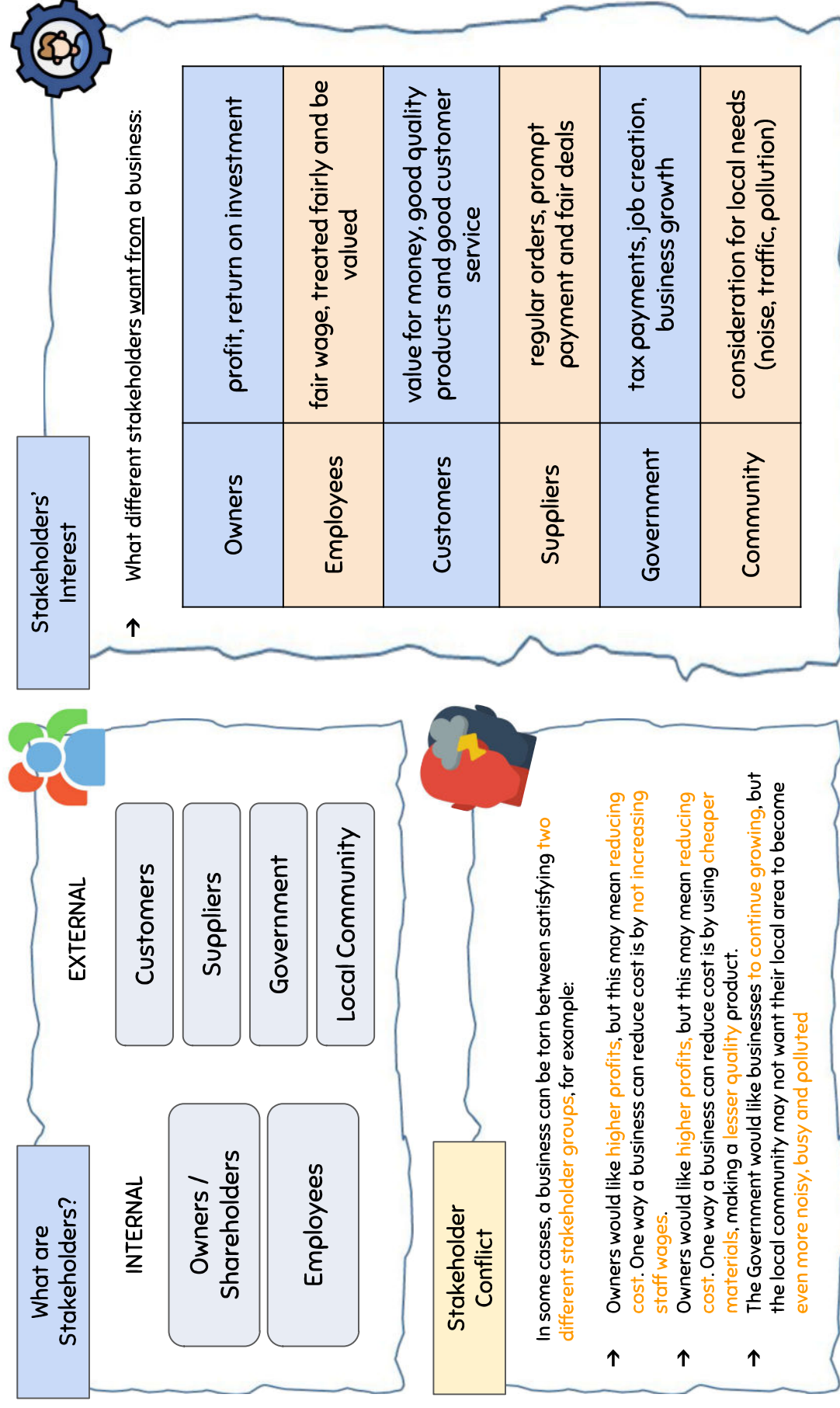


1.5 Stakeholders in Business



Key Words

Stakeholder

A group of people who have an interest on the activities of a business

Internal Stakeholder

A stakeholder inside the business, that has a direct impact on the business day-to-day

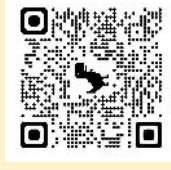
External Stakeholder

A stakeholder that are outside of the business and do not have a direct impact on the business day-to-day

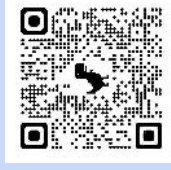
Shareholder

Shareholders are key stakeholders in a business. They are part owners of the business, having invested in its shares.

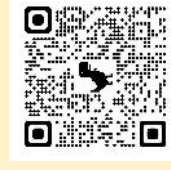
Extended Reading



Video Links



Exam Style Question



Quizlet



Quizz - test yourself!

